



## PROFILE

Jill Hurst-Wahl has spent her entire career at the intersection of technology and information. Both run through everything she has done and continues to do.

She is a consultant, speaker, writer, researcher, and educator. She is president of Hurst Associates, Ltd., which works with a broad range of organizations including startups to members of the Fortune 500, libraries and library consortia, and non-profit organizations.

Jill is professor emerita in Syracuse University's [School of Information Studies](#). Prior to joining SU, she worked as an IT professional, corporate librarian, and information consultant. As a person who has worn many hats, she brings a range of skills to whatever she does.

## CONNECT WITH JILL:



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# HURST ASSOCIATES, LTD.

## Jill Hurst-Wahl, President

### SERVICES FROM HURST ASSOCIATES, LTD.

- Assist organizations in gathering and analyzing information on their business sectors.
- Facilitate meetings and retreats including those focused on strategic planning.
- Work as an external manager or facilitator to help projects stay on track.
- Plan, write, and edit reports on-demand.
- Help organizations understand and adopt a variety of social media marketing techniques, including podcasting and blogging.
- Provide advice and training on intellectual property concerns, including copyright.
- Create and deliver workshops/webinars on topics related to librarianship, copyright, and leadership soft skills, among others.
- Help libraries develop process and procedures, especially related to content access.
- Act as a navigator, coach, and confidant for new information professionals and emerging leaders.
- Work with organizations to embrace the values of diversity, equity, inclusion, and accessibility.

### RECENT WORKSHOP & WEBINAR TOPICS

- Managing yourself and staying organized
- Creating a culture of inclusion
- Making career pivots
- Webinar tips and tricks
- Copyright law
- Mentoring

### WHAT PEOPLE SAY

- Consistently produces tremendous insights
- Seeks to understand what's at the root of a situation
- Conscientious and holistic in her approach
- Attentive to detail and gracious, she brings intelligence and a positive attitude to her projects
- Relentless curiosity

